

1 Design & Build Superior
Products & Components

2 Attract Customers &
Distribution Partners

3 Provide Strong Customer
Support & Build Brand Loyalty

4 Optimize
Profit

5 Invest In
Our Growth

**IMPROVING
LIVES**

OUR MISSION

We deliver superior products & services through meaningful investments in Customers, Members, Supplies, and Communities.

OUR VISION

Improving lives by serving infrastructure needs of the world.

OUR VALUES

CARE guides us:

We believe we add value to people when we value them.

HUMILITY matures us:

We believe more ideas are better than one.

INTEGRITY defines us:

We believe our actions must match our words.

RESPECT drives us:

We believe everyone's contributions are important.

TRUST sustains us:

We believe open dialogue strengthens our bonds.

OUR ETNYRE WAY PRINCIPLES



**WE LIVE
OUR VALUES**

Member Retention

Safety



**WE MAKE A
DIFFERENCE
TOGETHER**

Donations To Our Communities



**WE ARE A
CORNERSTONE
OF OUR
COMMUNITY**

Member Volunteerism



**WE ARE
COMMITTED
TO OUR
BUSINESS
PARTNERS**

On Time
Delivery

Pre-Delivery
Quality



**WE CARE FOR
THE EARTH**

Alternative Energy
Sources

Recycling